

Advancements in Data Visualization: A Comprehensive Literature Review

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Abstract

This paper explores the recent advancements in data visualization, highlighting innovative tools, techniques, and applications that enhance the understanding of complex datasets. As data continues to grow in volume and complexity, traditional visualization methods are becoming inadequate, necessitating the development of more sophisticated approaches. The review begins by examining comprehensive visualization platforms like iFeatureOmega, which integrates feature engineering, visualization, and analysis for molecular data [1]. Web-based platforms such as the euPOLIS Visualization Platform (eVP) are also discussed, showcasing their ability to monitor the spatiotemporal impact of nature-based solutions in urban environments [2]. The paper further investigates interactive and immersive visualization techniques, including three-dimensional representations and virtual/augmented reality applications, which offer heightened immersion and facilitate collaborative data exploration [3]. Domain-specific applications in healthcare, environmental monitoring, and business intelligence are analyzed to demonstrate the practical benefits of advanced visualization tools. The integration of artificial intelligence (AI) and machine learning (ML) is identified as a key technological enabler, enhancing analytical capabilities and pattern recognition [4]. Blockchain and Internet of Things (IoT) technologies are also explored for their roles in ensuring transparency and enabling real-time data visualization in various sectors [5], [6]. User-centered design approaches and evaluation methods are emphasized to ensure the effectiveness and usability of visualization systems. Finally, the review addresses existing limitations and challenges, proposing future research directions such as privacy-preserving visualization techniques and further integration of AI and ML to improve data analysis and communication.

Keywords: Data Visualization, Interactive Visualization, Virtual Reality, Business Intelligence, Artificial Intelligence, Machine Learning, Data Analytics, Data-Driven Decision Making

1. Introduction

Data visualization has evolved from simple charts and graphs to complex, interactive, and immersive experiences that facilitate deeper understanding of increasingly large and complex datasets. The proliferation of data across diverse domains has necessitated innovative approaches to visualize information effectively. As datasets grow in scale, variety, and velocity, conventional visualization techniques face limitations in providing meaningful insights revealing the limitations of conventional charts and graphs[1]. This has driven significant advancements in data visualization technologies, methodologies, and applications.

The field of data visualization has seen remarkable growth with the emergence of sophisticated tools, interactive interfaces, and domain-specific visualization techniques. These advancements address the critical need for effective communication of complex data patterns and relationships. Modern visualization approaches enable users to explore, analyze, and interpret data in ways that were previously impossible by developing the capacity to collect, store, maintain, visualize, and analyze data from a variety of disparate sources, with specific aims to build a centralized data repository and scalable informatics platform, develop a data management solution, and derive value through facilitating data visualization and analysis[2].

This review synthesizes research on advancements in data visualization, examining innovative tools, interactive techniques, domain-specific applications, technological enablers, and the evolution of user experience in visualization systems. It identifies major contributions, compares methodological approaches, analyzes temporal trends, and highlights research gaps that warrant further investigation. By providing a comprehensive overview of current research, this review aims to illuminate the trajectory of data visualization advancements and identify promising directions for future research.

2. Evolution of Data Visualization Tools and Platforms

2.1 Comprehensive Visualization Platforms

Recent years have witnessed the development of holistic visualization platforms capable of handling diverse data types and visualization needs. A notable contribution in this domain is iFeatureOmega, which offers an integrated platform for engineering, visualizing, and analyzing features from molecular sequences, structural, and ligand datasets generating, analyzing and visualizing 189 representations for biological sequences, structures and ligands, providing the largest scope when compared to current solutions in terms of feature extraction approaches and coverage of different molecules [3]. This freely available tool addresses the need for comprehensive characterization of biomolecules by generating features from sequence and structural data, thereby facilitating construction of predictive models and analytical studies enabling users to encode molecular data into representations that facilitate construction of predictive models and analytical studies [3].

Similarly, the BioMart Community Portal represents an innovative approach to data access and visualization with better support and extensibility for data analysis and visualization tools, including a new enrichment analysis tool accessible through graphical and web service interface[4]. This distributed data federation technology unifies access to over 800 different biological datasets spanning genomics, proteomics, model organisms, cancer data, and ontology information providing access to numerous datasets spanning genomics, proteomics, model organisms, cancer data, ontology information and more[4].

2.2 Web-Based Visualization Platforms

The accessibility of visualization tools has improved significantly with web-based platforms that eliminate installation requirements. The euPOLIS Visualization Platform exemplifies this trend, providing innovative solutions for monitoring the spatiotemporal impact of nature-based solutions on urban environments offering a dynamic interface that is adaptable to user requirements and possesses the ability to display a range of information stored within a Data Management System, including

measurements from meteorological and air pollution monitoring stations, and advanced analytical, numerical, and time-based data[5]. This platform enables users to explore and evaluate proposed solutions through 2D and 3D views enriched with temporal data from simulations and sensor information, making complex environmental data accessible to various stakeholders.

AlignStatPlot represents another significant advancement in specialized web-based visualization tools introducing a new R package and online tool that is well-documented and easy-to-use for MSA and post-MSA analysis, performing both traditional and cutting-edge analyses on sequencing data and generating new visualization methods for MSA results[6]. This tool addresses the challenges of post-analysis of multiple sequence alignment results, particularly for researchers dealing with large-scale data without extensive programming skills helping researchers who do not have programming skills, especially those working with large scale data and looking for potential variations or variable sample groups[6].

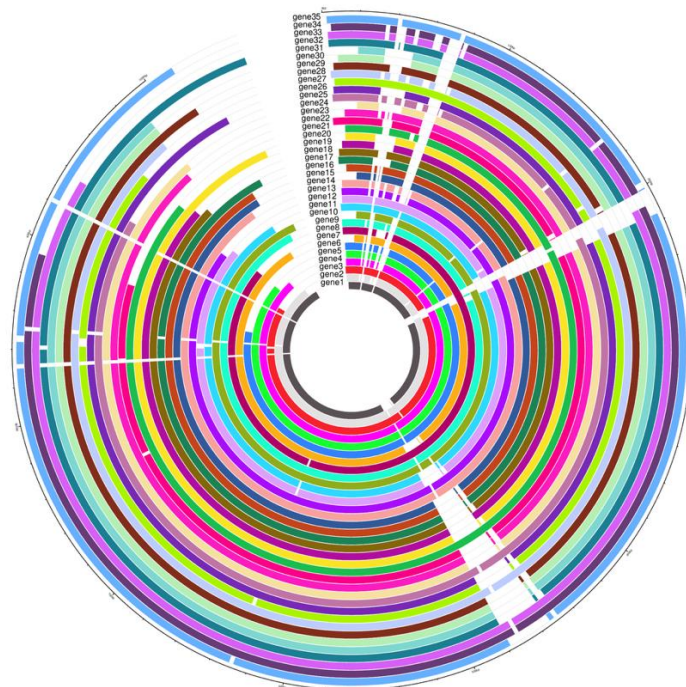


Fig 1: AlignStatPlot can handle tenth of genes and still show the alignment differences[31]

The development of DataVista further exemplifies the trend toward simplified, user-friendly visualization tools designed to address the challenges of transforming raw, diverse datasets into actionable insights with minimal technical intervention, incorporating features such as one-click data upload, automated preprocessing, AI-powered visualization recommendations, customizable dashboards, and real-time data integration[7]. The tool's design process involved extensive stakeholder engagement to identify pain points and develop solutions that effectively meet user needs.

2.3 Domain-Specific Dashboard Solutions

Business Intelligence (BI) dashboards have evolved to incorporate advanced visualization capabilities tailored to specific domains. Enhancing BI tools for improved data visualization and insights has become a significant research focus demonstrating innovative ideas using AI-driven insights, predictive

analytics and customized dashboards involving analytic work that outlines the role of emerging technologies, envisioning BI tools strategies that would yield accurate and scalable yet user-friendly visualizations[8]. These advancements aim to address challenges in data integration, real-time processing, and user accessibility.

Grade Scope Analysis represents a specialized dashboard approach for educational data visualization providing an integrated system allowing educators, administrators, and policymakers to understand students' performance through interactive and dynamic visualizations, transforming enormous quantities of raw educational data into actionable, intelligible information based on the latest web technologies and sophisticated data analytics[9]. This system enables real-time monitoring, longitudinal performance tracking, and in-depth analysis of learning outcomes, demonstrating how visualization tools can transform educational assessment.

The development of Python-based visualization dashboards has democratized access to sophisticated visualization capabilities leveraging Python libraries such as Matplotlib, Seaborn, and Plotly, alongside frameworks like Dash and Streamlit, to offer an intuitive and interactive interface for data exploration and analysis, with visualization components including various charts, graphs, and maps tailored to depict diverse data types[10]. These dashboards facilitate the identification of patterns, trends, and outliers through a modular architecture that ensures scalability and flexibility.

3. Interactive and Immersive Visualization Techniques

3.1 Three-Dimensional and Immersive Approaches

The transition from traditional two-dimensional visualizations to immersive, three-dimensional representations marks a significant advancement in data visualization. Research indicates that the rapid growth in dataset scale, variety, and velocity has highlighted the limitations of conventional charts and graphs, driving innovation in interactive, three-dimensional data visualizations revealing the limitations of conventional charts and graphs, with significant progress being made in the domain of interactive, three-dimensional data visualizations to address this challenge[1]. These approaches leverage Virtual Reality (VR) and Augmented Reality (AR) technologies to achieve heightened immersion in simulated environments where data is transformed into physical and interactive entities.

Recent research in immersive analytics has demonstrated that VR and AR technologies provide unique capabilities for data visualization possessing the capacity to provide succinct multiple layouts, facilitate collaborative data exploration, enable immersive multiview maps, establish spatial environments, enhance spatial memory, and enable interactions in three dimensions[1]. The development of sophisticated data visualization systems that integrate data pipelines within 3D frameworks allows for the aggregation and presentation of data in immersive environments designing and implementing a sophisticated data visualization system that integrates the development of a data pipeline within the Unity 3D framework, with the specific goal of aggregating data and enabling the presentation of data from CSV files within a three-dimensional immersive environment[1].

The potential applications of 3D immersive visualization extend across diverse domains, including e-commerce analysis, financial services, engineering technology, medical services, and interactive data display yielding good effects in diverse domains, including E-commerce analysis, financial services,

engineering technology, medical services, data analysis, and interactive data display[1]. Research on immersive visualization has focused on design and evaluation of visual and non-visual perception, interaction methods involving touch, gesture, gaze, and navigation, and the development of visualization authoring toolkits for various platforms introducing the design and evaluation of visual and non-visual perception in information visualization, summarizing the newest interaction methods from the aspects of touch, gesture, gaze, and navigation, and overviewing visualization authoring toolkit in terms of desktop, mobile, and mix terminals[11].

A particularly innovative approach to 3D data visualization focuses on making Big Data interaction more immersive, intuitive, and user-friendly aiming to inspire the development of Big Data interaction in a 3 dimensional form to make Big Data Visualization more immersive, intuitive, visually engaging and user friendly, exploring how Big Data interaction could be technologically enhanced, and articulating design guidelines for visual formatting, information organization and interaction design to make it more human centered[12]. This approach aligns data visualization with the natural orientation of human perception, making the field of data science more accessible to a broader audience.

3.2 Interactive and Customizable Visualization

Interactivity has emerged as a critical feature of advanced visualization systems, enabling users to explore data dynamically. The Pathways Explorer exemplifies this trend, providing an interactive platform for comparing climate transition scenarios introducing an innovative visualization tool designed to facilitate comparisons by providing an interactive platform that allows users to select, view, and dissect multiple pathways towards sustainability, leveraging a technoeconomic optimization model to project energy transformation needed under different constraints and assumptions[13]. This tool was developed through a user-centered design process focused on addressing specific challenges and requirements.

Categorical colormap optimization represents another significant advancement in interactive visualization enabling users to select colors in a semantically meaningful way based on conventions, color metaphors, and logological associations, while ensuring their perceptual differentiation is optimized through an algorithmic approach for maximizing the perceptual distances among a set of given colors, with particular attention to different types of constraints that users may wish to impose[14]. This research addresses technical challenges in visualization design, including local maxima phenomena and preservation of semantic associations.

Business Intelligence tools have incorporated enhanced interactivity through slicers that provide dynamic filtering capabilities enabling dashboard creation with slicers that provide interactive controls allowing users to easily filter data based on criteria such as department, location, or job title[15]. These features, along with mechanisms for automatic or manual data updates, ensure that visualizations reflect the latest information and can be tailored to specific analytical needs.

4. Domain-Specific Applications of Advanced Visualization

4.1 Healthcare and Biomedical Visualization

Healthcare represents a domain that has particularly benefited from advancements in data visualization. Augmented Reality (AR) has emerged as an innovative technology to improve data visualization and

strengthen human perception in medical contexts with medicine benefiting most from the adoption of these digital technologies, having the potential to improve orthopedic training and practice by providing an increasingly human-centered clinical approach[16]. Research on AR applications in orthopedic surgery has identified both the potential and limitations of these technologies, highlighting opportunities for further development.

The integration of data lakes with visualization tools has revolutionized healthcare planning in underserved regions developing the capacity to collect, store, maintain, visualize, and analyze data from disparate sources by building a centralized data repository, developing a data management solution, and deriving value through data visualization and analysis, including a web mapping application to examine health workforce geographically and attractive data visualizations and dynamic dashboards to facilitate health planning and research[2]. This approach has facilitated health workforce planning and research by providing geographic visualization of healthcare resources and interactive dashboards. Figure 1.1 illustrates the Data Lake Architecture Layers and integration with Data Visualizations.

Mental health condition management has also benefited from advanced visualization techniques integrating data visualization with chatbot technologies on websites as an innovative solution to support patients, with interactive visual tools presenting personalized health data trends, medication adherence, and lifestyle impacts in an intuitive format, accompanied by a chatbot serving as a companion providing real-time guidance[17]. These tools enhance patient empowerment by enabling informed decision-making and fostering adherence to care plans.

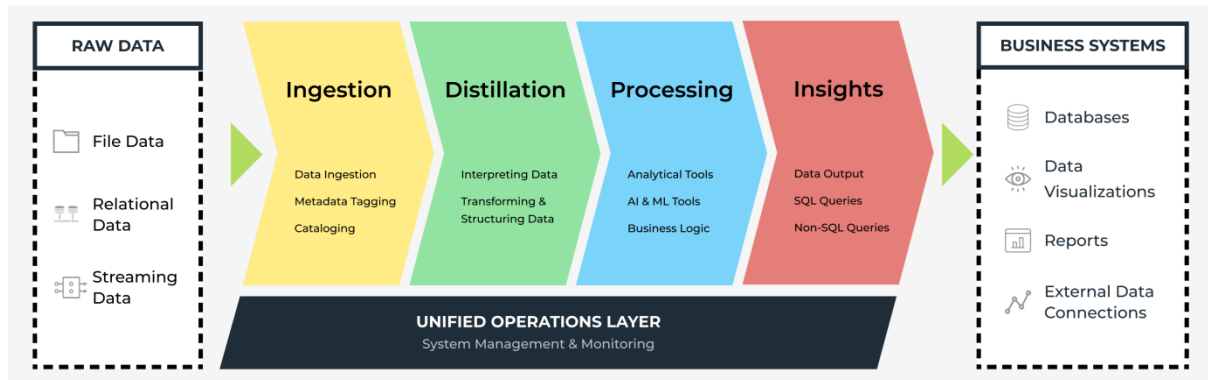


Figure 1.1 illustrates the Data Lake Architecture Layers and integration with Data Visualizations

4.2 Environmental and Urban Systems Visualization

Environmental monitoring and urban planning have seen significant advancements in visualization technologies. The euPOLIS Visualization Platform provides a comprehensive solution for monitoring the impact of nature-based solutions on urban environments introducing a platform that provides an innovative solution for monitoring the spatiotemporal impact of NBS on the urban environment and the well-being of citizens, facilitating the ability of users to explore, comprehend, and evaluate proposed solutions through 2D and 3D views of the city environment enriched with temporal data[5]. This platform combines cutting-edge technologies to create a state-of-the-art tool for stakeholders involved in sustainable urban development.

Climate transition scenario visualization has been enhanced through interactive tools like the Pathways Explorer introducing an innovative visualization tool designed to facilitate comparisons by providing an interactive platform that allows users to select, view, and dissect multiple pathways towards sustainability, not only enhancing understanding of complex climate data but also supporting strategic planning by providing clear, comparative visualizations of potential future scenarios[13]. This tool demonstrates how advanced visualization can support decision-making in complex environmental contexts.

Traffic bottleneck analysis has benefited from specialized visualization tools developing a novel online bottleneck analysis and visualization tool to assist transportation professionals in identifying bottlenecks and understanding their impacts using innovative data visualizations based on vehicle probe data analysis, including maps illustrating impacted segments, timelines displaying congestion evolution, charts showing spatial and temporal impacts, and summary tables[18]. These visualizations provide both planning and operational support for congestion management decisions.

4.3 Business Intelligence and Analytics Visualization

Business Intelligence (BI) visualization has evolved significantly, with research focusing on enhancing tools for improved data representation and insight generation demonstrating innovative ideas using AI-driven insights, predictive analytics and customized dashboards, envisioning BI tools strategies that would yield accurate and scalable yet user-friendly visualizations[8]. These advancements address existing challenges related to integration, real-time processing, and accessibility.

The impact of interactive data visualization on decision-making in BI contexts has been a focus of recent research showing that data visualization is a powerful business intelligence tool that gives decision-makers access to the meaning hidden in complex data sets, with studies indicating that data visualization improves data exploration, speeds decision-making, and enhances cross-stakeholder collaboration[19]. However, the effectiveness of these tools depends on data quality, user skills, and interface design considerations.

Innovative approaches to BI visualization have included the integration of ad-hoc querying capabilities with predictive analytics exploring the transformative impact of innovative Business Intelligence solutions that combine ad-hoc querying capabilities with advanced predictive analytics, featuring interactive visualizations, natural language processing, automated data preparation, multi-source data integration, and collaborative features[20]. These advanced tools are reshaping how organizations interact with data, make decisions, and compete in data-driven marketplaces.

5. Technological Enablers of Modern Visualization

5.1 Artificial Intelligence and Machine Learning Integration

Artificial Intelligence (AI) and Machine Learning (ML) have become significant enablers of advanced data visualization. Business Intelligence tools have increasingly incorporated AI-driven insights and predictive analytics demonstrating innovative ideas using AI-driven insights, predictive analytics and customized dashboards involving analytic work that outlines the role of emerging technologies[8]. These technologies enhance the analytical capabilities of visualization systems, enabling more sophisticated pattern recognition and insight generation.

DataVista exemplifies the integration of AI in visualization tools incorporating features such as one-click data upload, automated preprocessing, AI-powered visualization recommendations, customizable dashboards, and real-time data integration[7]. The use of AI for automated preprocessing and visualization recommendations reduces the technical barriers to effective data visualization, making advanced analytical techniques more accessible to users with varying levels of expertise.

Deep Q-Learning has been applied to enhance data visualization in specialized domains introducing an innovative framework that assimilates comprehensive real-world taxi trip data to provide drivers with strategic insights on trip selection, presenting findings using sophisticated visualization tools which illustrate the efficacy of the recommended strategies, and empowering taxi drivers with knowledge to make informed decisions using Deep Q-Learning[21]. This approach demonstrates how ML techniques can be leveraged to generate actionable insights that can be effectively communicated through visualization.

5.2 Blockchain and Internet of Things (IoT) Applications

Blockchain technology has emerged as an enabler for transparent and secure data visualization, particularly in domains requiring trust and verification. Research on blockchain-based visualization for carbon credit markets demonstrates this potential introducing a blockchain-based data visualization framework to enhance decision-making by simplifying blockchain transaction records and identifying potential arbitrage activities, integrating real-time decision support tools enabling monitoring of carbon offset activities, detection of fraudulent behaviors, and streamlining operations, and offering innovative solutions to address the complexities of blockchain-based carbon trading, emphasizing transparency and sustainability[22]. This approach leverages advanced visualization techniques to mitigate fraud and support compliance with international trading standards.

Internet of Things (IoT) technologies have similarly enabled new approaches to data visualization. Industrial plant visualization using IoT and AR technologies represents a significant advancement helping decision-makers understand plant situation and performance through real-time machine data that assists in understanding trends, enabling experts to analyze and optimize processes and predict faults, providing access to plant data at the right level and time for effective operations, and allowing operators to quickly spot issues in real-time using specific Data Visualization techniques[23]. This integration supports effective delivery of information for decision-making in industrial contexts.

IoT-based geotechnical monitoring systems have demonstrated the value of integrating automatic procedures for data acquisition with web-based visualization platforms developing dedicated software and web-based visualization platforms for faster, more efficient and accessible data management, playing a key role in the implementation of early warning systems with a near-real-time approach, and allowing recording of a large number of different parameters with high sampling frequency to perform meaningful statistical analyses and identify cause-effect relationships[24]. These systems provide valuable tools for decision-makers and authorities responsible for emergency management.

5.3 Web Technologies and Cloud Computing

Advancements in web technologies and cloud computing have significantly enhanced the accessibility and capabilities of visualization tools. The development of sonoUno web demonstrates how web

interfaces can provide accessible data visualization allowing users to explore data sets without any installation, upload or access pre-loaded files, customize sonification and visual characteristics of plots on the same window, and save plots, sound, and marks[25]. This web-based approach eliminates installation barriers and ensures compatibility with screen readers, enhancing accessibility.

Python-based web dashboards represent another significant advancement in web-based visualization leveraging Python libraries such as Matplotlib, Seaborn, and Plotly, alongside frameworks like Dash and Streamlit, to offer an intuitive and interactive interface for data exploration and analysis, with advanced features such as dynamic filtering, drill-down capabilities, and real-time updates enhancing functionality[10]. These dashboards enable users to extract valuable insights efficiently through a modular architecture that ensures scalability and flexibility.

The BioMart Community Portal exemplifies how web technologies can facilitate access to distributed data resources providing a unified interface to all available data through the BioMart data federation technology, with better support and extensibility for data analysis and visualization tools, including a new enrichment analysis tool accessible through graphical and web service interface[4]. This approach offers a more scalable and cost-effective alternative to large, centralized data repositories.

6. User Experience and Evaluation of Visualization Systems

6.1 User-Centered Design Approaches

User-centered design has become increasingly important in the development of effective visualization tools. DataVista exemplifies this approach, employing a comprehensive design thinking methodology beginning with an empathy phase that employed surveys, interviews, and observational techniques to uncover the needs and pain points of stakeholders, followed by define and ideation phases where the team framed problems through targeted questions and explored innovative solutions using techniques like brainstorming, mind mapping, SCAMPER, and storyboarding[7]. This process ensures that visualization tools effectively address user needs and pain points.

The Pathways Explorer demonstrates user-centered design in the context of climate transition scenario visualization detailing the design process that guided development, focusing on user-centered design challenges and requirements, with a case study demonstrating how the tool has been utilized by stakeholders to make informed decisions[13]. This approach ensures that visualization tools effectively support the specific decision-making needs of their target users.

Research on facilitating process reflection in gameplay through visualization systems further illustrates the value of user-centered design addressing the need for effective visualization of game-based learning data to guide students in reflecting upon their learning and analyzing peer strategies, engaging educators, students, and researchers as essential stakeholders, and incorporating UX design methods to develop an innovative visualization system that helps players learn through gaining insights from gameplay and strategies[26]. This approach ensures that visualization tools effectively support educational objectives and user learning needs.

6.2 Evaluation of Visualization Effectiveness

Evaluating the effectiveness of visualization systems represents an important area of research. Studies on the impact of interactive data visualization on decision-making have identified factors that influence effectiveness finding that the efficiency of interactive data visualization relates to the quality of data, the skills of the user, and the user interface design[19]. These findings highlight the importance of considering both technical and human factors in visualization system design.

Research on MoViAn, a 3D system for human motion analysis, included user studies to evaluate usability incorporating detailed visualization of gaze direction, hand movements, and object interactions alongside an interactive interface for efficient data annotation, with user study results indicating that MoViAn enables users to thoroughly explore and annotate human motion data, achieving satisfactory usability levels as measured by the System Usability Scale[27]. This evaluation approach provides valuable insights into the practical utility of visualization systems.

Environmental visualization research has similarly emphasized evaluation through case studies utilizing EnViz, a prototype software application developed for research purposes, testing its effectiveness via a range of analysis tasks, discussing and comparing results with previous work, and drawing lessons from a five-year period to emphasize the potential of environmental visualization for decision support[28]. This long-term perspective provides valuable insights into the evolving effectiveness of visualization approaches.

Feature	iFeatureOmega	DataVista	euPOLIS
AI Integration	High	High	Medium
3D Visualization	Low	Medium	High
Domain Specialization	Bioinformatics	General	Urban
User Interactivity	Medium	High	High
Web-based Accessibility	Medium	High	High

Figure 1.2: Features across key tools

7. Gaps and Future Directions in Data Visualization Research

7.1 Identified Limitations and Challenges

Despite significant advancements, data visualization research faces several challenges that warrant further investigation. Customizing Multiple Sequence Alignment (MSA) visualization for single-page viewing remains difficult, making the identification of potential variations challenging finding visualization customization for a single page view difficult, making viewing potential indels and variations challenging, with no current bioinformatics tools permitting post-MSA analysis that combines gene and single nucleotide scales with gene annotations for cluster analysis[6]. This gap indicates a need for more flexible and comprehensive visualization tools for complex biological data.

Traditional data visualization approaches face increasing challenges as datasets grow in complexity noting that OLAP cube exploration through multiple aggregations and dimension selection to analyze trends or discover unexpected results is generally manual and fails to statistically explain results[29].

This limitation highlights the need for more automated and statistically robust visualization approaches for complex data structures.

The integration of multiple data sources for comprehensive visualization remains challenging observing that many agencies and organizations have been collecting quality health data for many years, but those data have historically resided in data silos and have not been readily shared[2]. This challenge points to the need for better data integration frameworks that facilitate comprehensive visualization across disparate sources.

7.2 Emerging Research Directions

Several promising research directions have emerged to address existing limitations. The integration of AI and ML with visualization tools represents a significant frontier demonstrating innovative ideas using AI-driven insights, predictive analytics and customized dashboards, and highlighting key features of modern BI solutions including interactive visualizations, natural language processing, automated data preparation, multi-source data integration, and collaborative features[20][8]. These approaches have the potential to enhance the analytical capabilities of visualization systems and make them more accessible to non-technical users.

Immersive and 3D visualization techniques offer promising avenues for enhancing user engagement and understanding demonstrating that VR and AR technologies possess the capacity to provide succinct multiple layouts, facilitate collaborative data exploration, enable immersive multiview maps, establish spatial environments, enhance spatial memory, and enable interactions in three dimensions, with research designing and implementing sophisticated data visualization systems that integrate data pipelines within 3D frameworks[1]. These approaches align visualization more closely with natural human perception, potentially enhancing comprehension of complex data relationships.

Privacy-preserving visualization represents another important research direction developing a visual interface that assists users to employ data anonymization techniques for privacy preserving visualizations, designed for data owners to examine potential privacy issues, obfuscate information as suggested by algorithms, and fine-tune results per their requests, with studies showing that visualization as an interface can help identify potential privacy issues, reveal underlying anonymization processes, and allow users to balance between data utility and privacy[30]. This research addresses the growing concern for data privacy while maintaining the utility of visualization for gaining insights.

8. Conclusion

This literature review has examined recent advancements in data visualization across multiple dimensions, including the evolution of visualization tools and platforms, interactive and immersive techniques, domain-specific applications, technological enablers, and user experience considerations. The field has progressed from basic representations to sophisticated, interactive, and immersive visualizations that effectively communicate complex data relationships.

Several key trends have emerged from this analysis. First, visualization tools have become more comprehensive and accessible, with web-based platforms eliminating installation barriers and providing intuitive interfaces for users with varying levels of technical expertise. Second, interactive and immersive visualization techniques, particularly those leveraging 3D environments and VR/AR

technologies, have enhanced user engagement and understanding of complex data relationships. Third, domain-specific visualization applications have demonstrated the value of tailored approaches that address the unique requirements of fields such as healthcare, environmental monitoring, and business intelligence.

Technological enablers, including AI, blockchain, IoT, and advanced web technologies, have significantly expanded the capabilities of visualization systems. These technologies have facilitated more sophisticated analysis, enhanced real-time data processing, and improved accessibility across diverse platforms. User-centered design approaches have ensured that these technological advancements effectively address user needs and support specific decision-making contexts.

Despite these advancements, significant challenges remain. The integration of disparate data sources, effective visualization of highly complex data structures, and balancing data utility with privacy concerns represent ongoing research challenges. Future research directions, including the further integration of AI and ML, development of more immersive visualization environments, and creation of privacy-preserving visualization techniques, hold promise for addressing these limitations.

In conclusion, data visualization continues to evolve as a critical tool for transforming data into actionable insights across diverse domains. By addressing current limitations and leveraging emerging technologies, future advancements in data visualization will further enhance our ability to understand and communicate complex information effectively.

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10. Abbreviations

Abbreviation	Description
AI	Artificial Intelligence
ML	Machine Learning
IoT	Internet of Things
eVP	euPOLIS Visualization Platform
BI	Business Intelligence
VR	Virtual Reality
AR	Augmented Reality
MSA	Multiple Sequence Alignment